

Having correctly sized images on your website helps improve the user experience.

When images are low-quality, pixelated, or too small, they can impact the perceived quality of your content. This could lead to clients questioning the quality of your business.

Conversely, high-quality, correctly sized images deliver more visual information to potential clients.

### JPEG or PNG?

JPEG (or JPG) is one of the most widely used digital image file formats because it offers a balance between file size and image quality. However, JPEG uses lossy compression, which means some image quality is lost when the image is compressed.

PNG is a lossless compression format, meaning it reduces file size without sacrificing image quality. While PNGs often have larger file sizes than JPEGs, their ability to retain their clarity makes them suitable for detailed graphics and logos.

### Landscape or Portrait?

It's something that gets overlooked an awful lot, but it's always best to provide landscape pictures - not portrait. We kindly ask that you please submit landscape photos.

If you have beautiful photos, but it's in portrait, you are welcome to place two/three portraits next to each other and save it as a new landscape image (not recommended for the Snapshot and Slider gallery)

We recommend a 1600 x 1067px size photo. If you are unsure if your photo is the right size, please see steps on the next page which will help you.

### When will my photos get rejected?

- When you upload screenshots
- Non-Professional looking photos
- Low quality, pixelated photos
- Portrait orientation
- Photos with watermarks from the internet
- Photos not relevant to the tag
- Photos with logo's and text

Step 1: Click here to open the Canva link.

Step 2: Click on Use template for a new design.

A template created by Maryke van der Ryst was shared with you, start designing now







## Correct photo size:

## Step 4: Click on your uploaded photo on the left.



## Step 5: Right click on your photo and select "Set Image as background





## Correct photo size:

Step 6: At the top right corner of the photo, click on the middle icon and duplicate this page.



Step 7: Just drag your next photo from the gallery over to the page. Repeat this step until you have all your photos.

# Step 8: Download your photos

- Website Photo 🛛 🕀 + 🏦 🔿 🕂 Share	< Download	
Share this design	File type	
People with access Edit	PNG Suggested	~
Add people, groups, or your team	Size ×	- 1
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Collaboration link	Limit file size to KB 🛈	0
	Compress file (lower quality)	*
	Transparent background	*
Copy link	Select pages	
	All pages (2)	~
	Preferences	
	Save download settings	
Download Public view Brand See all link Template	Download	

Click on share  $\rightarrow$  download  $\rightarrow$  PNG (file type)  $\rightarrow$  All pages  $\rightarrow$  Download



## The photos you upload here:

#### Location Details

Name *	Address *
Town	City
Province	
Description *	
Featured Photos *	
😰 Edit Photos	
Social Media Links	
You Unique Venue Ideas link	Instagram Link *

## will display as a slide here at the top of your profile:



## and as a slide here on the venue list:

Test Prod Second 8 🧪

Rietfontein, Hartbeespoort, North West

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Managed by Test Location

## The photos you upload here:



